

ANNUAL REPORT
For the Fiscal Year Ended June 30, 2014

A Message from the Executive Director and the Board Chair:

The Bloomingdale Family Program continues to offer services of the highest quality to families in our upper Manhattan community. In 2013-14:

- We served 159 three- and four-year olds in our early childhood classrooms. Two of our sites are Head Start Centers; the third is a child care program funded by a City Council Discretionary grant. All three centers maintain Head Start's high goals and standards.
- All of our children are from low-income families. Head Start families attend at no cost, and Child Care families pay modest fees based on income.
- Every child in our program received essential medical and dental care.
- Average monthly enrollment during the year was 152 children or 96%.
- Sixty five children received on-site Preventive Services to help them succeed as learners.
- Twenty-five alumni children in grades one through four returned throughout the year for afterschool Homework Help to insure their continued school progress.
- Parents took part in programs to strengthen their families and achieve their aspirations, and participated in program governance by serving on our Policy Committees.

It was a productive year. The entire faculty participated in rigorous staff development to hone our skills as practitioners of the HighScope curriculum. We now have six certified classrooms and eleven HighScope certified teachers. We also welcomed many visitors to our program, both international and domestic.

We take pride in the fact that more than half of our staff began as parents of children in the program, and attained academic and professional credentials with our help and encouragement.

Despite funding challenges and the confusing rollout of the city's new UPK program, we were successful in maintaining the scope and quality of our services. Additionally, in a federal review of our program, we received high

accolades with no negative findings. For this, we are ever grateful to the generous support of private foundations and our many individual donors.

José F. Velilla, Executive Director
Sandra Roche, Board Chair

Financial Highlights

Program Revenue 2013-14 Fiscal Year:

Public Funds

Head Start Funds	\$1,358,082	
UPK Funds (Dept. of Educ.)	300,158	
NYC Discretionary Grant	541,449	
CACFP (Food Program)	<u>126,900</u>	
		\$2,326,589

Private Funds

Robin Hood Foundation	\$ 335,000	
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Contractor Contribution (6.7% required)

Other Foundations	150,000	
Individual Giving	<u>100,000</u>	
		\$ 585,000

Total Program Revenues **\$2,911,589**

As indicated above, program revenue comes from both public and private sources. Foundation grants and individual giving underwrite the cost of our Preventive Services for special needs children, our Yoga program, and our afterschool Homework Help program.

Program Expenditures in the 2013-14 Fiscal Year:

Salaries and Benefits	2,016,210
Rent and Utilities	434,946
Classroom Equipment and Supplies	15,499
Food and Food Supplies	100,173
Maintenance/Repairs	58,347
Office/Custodial Supplies	34,203
Field Trips	1,419
Training/Staff Development	48,887
Fiscal Office costs; Audit Fee	33,887
Family Services, Parent Activities	25,136
Mental Health, Disabilities Services	225,088
Other	60,121

Total Program Expenditures **\$3,025,795**

Audit and Other Reports

The Bloomingdale Family Program is audited annually. The Audit for 2013-14 and the program's 990 for this period are available on request.

The annual report of the Mayor's Office on Contracts for 2014 once again awarded Bloomingdale the rating of Excellent both for Program Quality and Financial Management.

Parent Involvement Activities

Bloomingdale honors the role of parents as their children's first teachers, and provides opportunities and activities that support and empower parents. Beginning with Home Visits that take place before the first day of school, teachers establish a strong relationship with the parents of the children they will have in their class. Parents are welcome in the school setting and know that they are an important resource for the school.

We welcome the involvement of parents, both as part of their child's learning experiences and as participants in program governance. They contribute their talents, participate in class trips and school activities, and share with the children the richness of their cultural and ethnic backgrounds, their skills, and their interests. Parents meet with the program's education director at Education Committee meetings and participate in workshops on parenting and on ways they can support and encourage their children's learning. Ongoing groups that meet throughout the year include "The Parenting Leadership Project", "A Mother's Group", "Health Advisory Committee", and our "Men Matter program." Monthly meetings give teachers the opportunity to share with parents how and what their children are learning in the classroom and to suggest ways for parents to reinforce that learning at home.

Parents are elected each year to serve on the Policy Committee for their classroom and for the Center. Monthly PC meetings give parents a voice in program governance; parents gain valuable leadership experience and exercise their role in program and fiscal oversight, in the selection of new teachers, and in planning for the future.

Kindergarten Readiness Program

Bloomingtondale's mission is to prepare children for success in school. To accomplish this goal we have successfully sought private funds to increase the support services we provide for our children. The result of this public/private partnership is seen in the successful achievement of our students, which is documented every year. The overwhelming majority of children in our program, including those receiving preventive services, are welcomed into mainstream kindergarten classrooms and maintain their progress year after year.

Readiness goals are monitored by our School Readiness Team, which includes program administration, classroom teachers and parents, and parent coordinators at our local public schools. Together they ensure that our school readiness goals each year are met.

We have been focusing this year on critical school readiness goals:

- **Math:** Understanding measurement; concepts such as longer/shorter and heavier/lighter.
- **Language and Literacy:** Expressing ideas and information through drawing, writing, and dictating.
- **Physical Development and Health:** Developing gross motor skills and fine motor skills in a variety of settings.
- **Approaches to Learning:** Supporting children's curiosity, creativity, and flexibility, and their willingness to try new experiences.
- **Social/Emotional Development:** Giving children opportunities to respond to needs, feelings, and events.

Bloomingtondale's Parent Leadership Program (PLP) prepares parents for an active role in the ongoing schools their children will attend. The PLP offers parents information and support in selecting and gaining admission to the desired public school in the district, encourages their active participation in that school's Parent Association, and helps them gain skills in advocating for their children. The PLP meets weekly to help parents learn about their rights as parents, arranges schools visits, and builds a community of support and advocacy.